

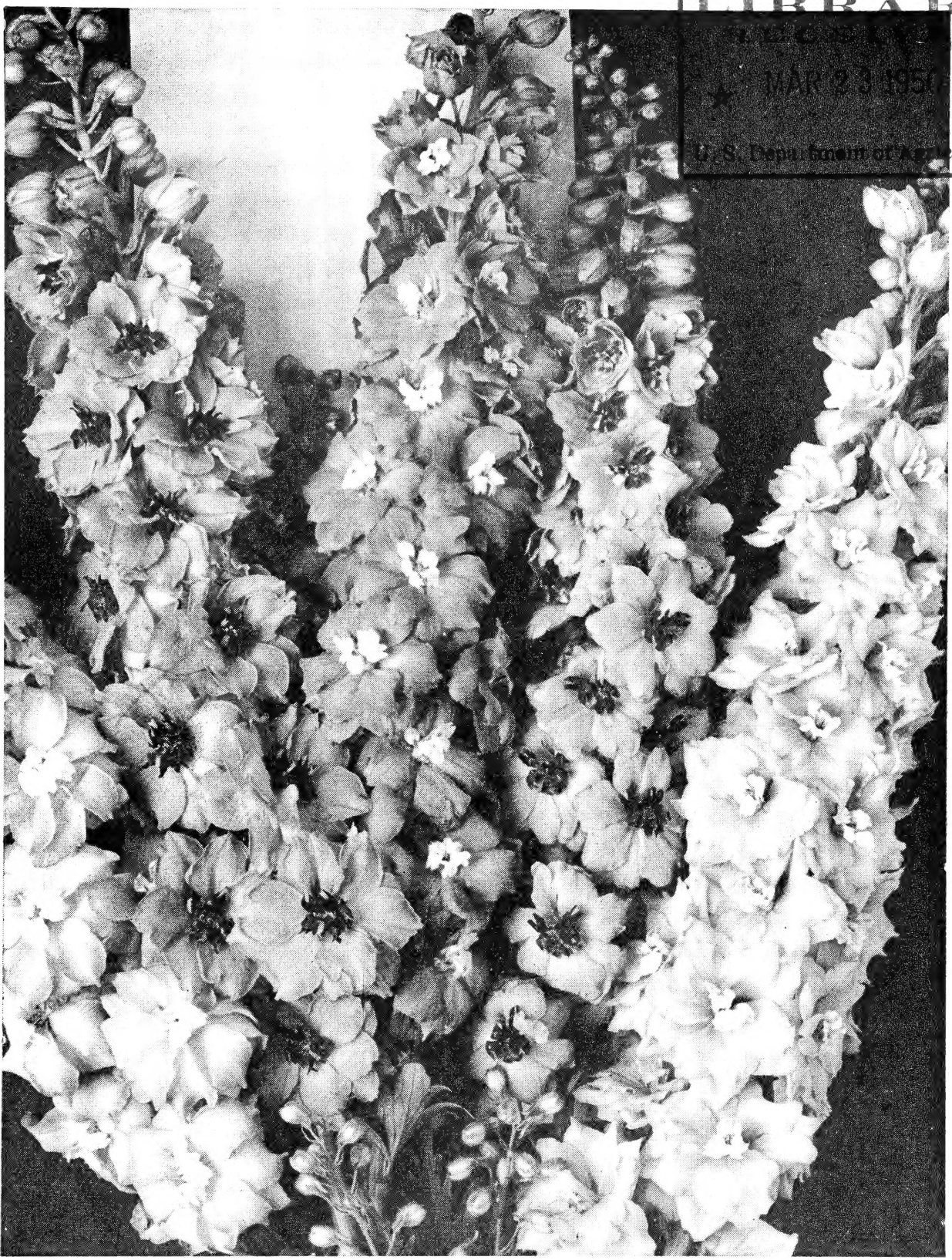
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VALLEYHEART

Gardens

HERBACEOUS PERENNIALS
ALPINE & ROCKERY PLANTS
Telephone STate 4-0983

JOHN C. TAPPEINER
4610 Van Nuys Blvd.
SHERMAN OAKS, CALIF.

Valleyheart Perennials

We have specialized in growing the finest perennial plants for Southern California gardens for the past 14 years. Our customers not only get the finest plants but they can be sure the plants they purchase, if given proper care, will be dependable in their own gardens.

Our large listing of perennial plants offers the discriminating gardener a wide choice of material and assures him the opportunity of making his own garden different and interesting.

We offer, in addition to the perennials, a complete assortment of bulbs, shrubs, trees and garden equipment and sundries at our Garden Shop on Van Nuys Boulevard. We have not listed these items in this little catalog. We wish to call your attention to them and shall welcome inquiries.

Mail Orders. Plants listed in this catalog will be shipped postpaid for orders amounting to \$3.00 or over. Normally shipments can be made from November through March. It is not advisable to send plants through the mail at other times and we do not recommend express shipments because of the excessive shipping charges. Our local customers will be able to select plants at any time from gallon container stock growing at our nursery.

Sales Tax. We have to account for all taxes and require the inclusion of tax with the order as follows:

Los Angeles city customers please add 3½ % sales tax; outside Los Angeles but within California please add 3 % of order State Sales Tax. Customers outside of California pay no sales tax.

C.O.D. We cannot accept orders to be shipped C.O.D. except for local deliveries.

Prices: Except where otherwise noted plants are priced 55c each, 3 of a kind \$1.25, 6 of a kind \$2.25, dozen of a kind \$4.25.

GENERAL LIST

Achillea (Yarrow)

***heuteri** — Low mounds of soft grey, year-round foliage, completely covered with clusters of pure white flowers during spring and summer. Sun.

millefolium roseum — Spreading clumps of attractive fern-like foliage, 2 to 3 feet high, with large heads of rosy-red blossoms. Ever-blooming, excellent for cutting. For sun or partial shade.

Sulphur Glow — NEW. Same as above but with soft, sulphur-yellow flowers.

***tomentosa** — Low creeping plant with dark green mossy foliage. Covered in early spring with heads of bright yellow flowers. A fine sun-loving rockery or edging plant.

Agapanthus (Blue Lily of the Nile)

umbellatus — Heads of clear blue, lily-shaped flowers on 3 to 4 foot stems above evergreen clumps of graceful foliage. Summer blooming. For sun or partial shade.

umbellatus alba — White flowered form of above.

***umbellatus mooreanus** — The dwarf Agapanthus, growing 18 inches high, with beautiful dark blue flowers and narrower and stiffer foliage.

Alyssum

***saxatile compactum** (Basket of Gold) — Big clusters of bright yellow flowers covering clumps of soft gray foliage. 12 inches. Early blooming, for sunny, dry locations either rockery or edging.

***saxatile citrinum** — Same as above, but with lovely pale lemon-yellow blossoms.



ALYSSUM SAXATILE

* Rockery and border plants.

Anchusa (Alkanet)

italica Dropmore—4 to 5 feet. Deep blue flowers on long branching stems. Requires ample space to show to advantage. Long blooming season. Sun or shade.

***myosotidiflora**—2 feet. Exquisite blue forget-me-not flowers in early spring. Stiff stems, large heart-shaped leaves. Excellent for shade or semi-shade.

ripariana—2 to 3 ft. Plant similar to Dropmore but dwarfer in habit and producing masses of smaller rich blue flowers. Sun.

Anemone (Windflower)

japonica—One of the best tall (4 to 5 feet) shade loving perennials for California. Large clumps of attractive glossy evergreen foliage above which appear graceful branched stems bearing many showy, rose-like flowers from late summer through fall. Excellent for cutting. Requires a rich soil and plenty of moisture.

alba—Single white, open flowers with attractive yellow stamens.

Alice—Large double rose pink flowers.

Prince Henry—Large double wine red.

Queen Charlotte—Large semi-double flowers of La France pink.

Aquilegia (Columbine)

Two to four feet. Among the most graceful and airy perennials for early spring flowers. Evergreen fern-like foliage. Best in moist semi-shaded spots.

Choice Long Spurred varieties in the following colors: Blue, Pink, White, Copper.

longissima—Extremely long spurred and tall yellow.

Crimson Star—Dwarf; flowers red with white cup.

Hybrids mixed.

Arabis (Rock Cress)

***alpina**—Low clumps producing dense masses of pure white flowers in spring. Excellent for sunny or semi-shaded edging or rockery.

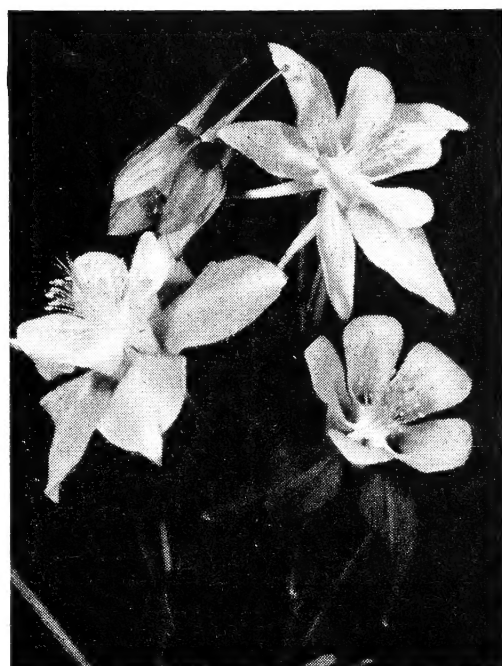
alpina variegata—Same as above but with attractive variegated yellow and green foliage.

Arenaria (Sandwort)

***montana**—Closely tufted, moss-like foliage and profusely covered with small silvery white flowers in spring. Sun.

Armeria (Thrift, or Sea Pink)

cephalotes hybrids—Dwarf growing with tufts of grassy leaves and wiry, 2-foot stems



COLUMBINE

carrying round clusters of pink-shaded flowers in spring and summer. Sun. Good for cutting.

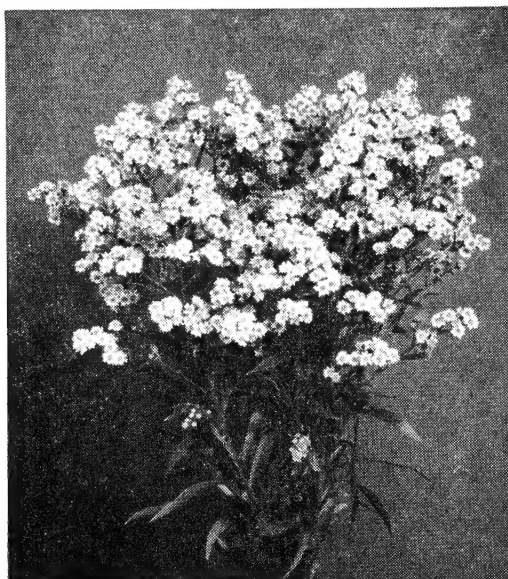
***maritima**—A dwarf everblooming form. Very fine for sunny rockery or edging. This is one of the finest small plants for our section. Its neat, compact habit and continuous blooming make it very desirable.

Artemisia

Silver King—A striking misty-white leaved plant for contrast in the garden. An excellent filler for bouquets. For a dry sunny location.



ANEMONE JAPONICA



ASTER HYBRIDUS LUTEUS

Aster

frikarti—The best medium height perennial for California. Practically everblooming, the bushy 2 to 3 foot plant is constantly covered with large lavender-blue daisy-like flowers. Requires a well drained location and full sun.

Hybridus luteus—One of the finest perennials producing clusters of tiny, bright yellow flowers on 2-foot stems. Excellent for cutting. Easy to grow. Sun.

Michaelmas Daisies (Hardy Asters)—3 to 4 feet, summer blooming perennials for full sun:

Beechwood Challenger—Wine red.

Blue Gem—Alice Blue.

Harrington's Pink—New, true pink.

Sam Benham—White.

Sunset—Pink lavender.

Violetta—New, lovely deep rich blue. The compact bush is completely covered with semi-double flowers in late summer. A "must" for the perennial border.

***Species**—All low growing varieties for rocky or edging. Sun:

porteri—Masses of small white daisies on cascading stems. Long blooming habit.

Star of Wartburg (subcoeruleus)—Carpet of beautiful large blue daisies on 6-inch stems. Late spring.

Astilbe

These make medium size bushy plants, well covered with rich green almost fern-like foliage. The flowers in feathery plumes make beautiful cut subjects and are equally showy and delightful in the garden. For moist, shady places. Available in separate colors:

White Pink Salmon Red

Any of above: 65c each, 3 for \$1.75, Doz. \$5.50.

Aubretia (Purple Rock Cress)

***Eyeri Hybrids**—Moss-like mass of grey-green foliage completely covered in early spring with flowers in shades of lilac, purple, and pink. Good for informal edging or rockery. In moist shade or semi-shade.

Baptisia (False Indigo)

australis—Dark blue pea-shaped flowers in June. 2 feet tall. Attractive foliage. Sun or partial shade.

Boltonia

asteroides Great masses of dainty, white, daisy-like flowers on tall stems. Excellent for sunny background planting and for cutting.

latisquama—Same as above but with lavender-pink flowers which are slightly larger.

Bupthalmum

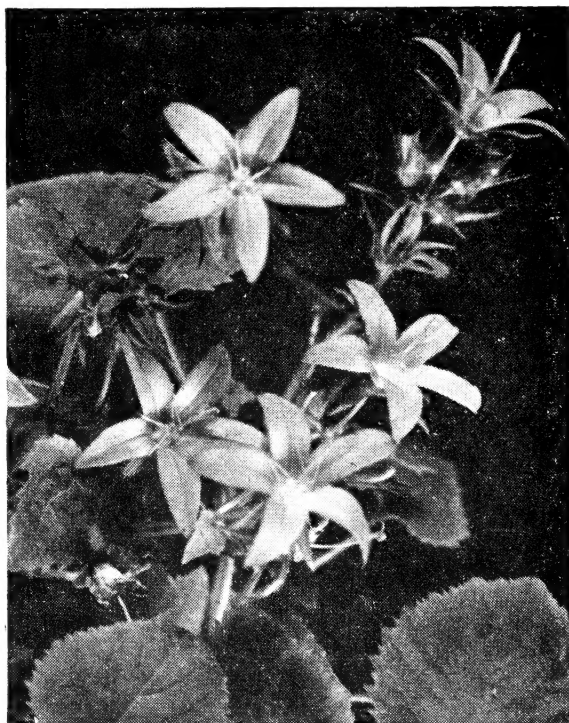
salicifolium—New, 2-foot perennial. Bright yellow flowers cover the attractive compact plant. Summer blooming. Sun. Evergreen foliage.

Campanula (Bellflowers)

One of the most useful groups of perennials for the shaded or semi-shaded garden. They vary in size from the tiny dwarfs to stately 6-foot background plants. There is a Campanula to bring beauty to every shady garden.

***carpatica**—8 in. Compact tufts with large clear blue, bell shaped flowers on wiry stems. Blooms in spring and summer.

***garganica**—Starry blue flowers on low compact plants of dark green foliage. Spring.



CAMPANULA POSCHARSKYANA



CHRYSANTHEMUM, MAXIMUM CHIFFON

isophylla alba—An excellent plant for hanging baskets or for cascading over rocks. Completely covered with white star-shaped flowers in early fall.

isophylla mayi—Flowers blue. Same habit as above variety.

***muralis Rockcliff** — The finest of the low-growing varieties for edging because of its everblooming habit and neat compact growth. Tiny lavender blue cup-shaped flowers cover the plant in early spring.

***poscharskyana**—One foot. Lovely pale blue star-shaped flowers; robust, attractive, violet-like foliage. Spreads rapidly in a shady spot. Spring.

persicifolia Telham Beauty (Peach Bellflower) —2-foot stems of bright blue bell-shaped flowers. Foliage resembles the narrow leaves of peach trees.

pyramidalis (Chinese Bellflower) — 4 to 6 feet. Stately plants covered for many months with large blue star-like blossoms. Must be staked and given plenty of room.

pyramidalis alba—Flowers white. Same habit as above variety.

rotundifolia (Bluebells of Scotland, Harebells)—One foot high with sprays of dainty clear blue bell-shaped flowers. Attractive dark green foliage close to the ground.

Canterbury Bells

calycanthemum (Cup and Saucer Canterbury Bells)—Really a biennial. We grow blooming size plants in separate shades of **blue, pink, and white.**

Centaurea

dealbata (Perennial Bachelor Button)—2 feet. Lavender, thistle-like flower. Interesting grey-green foliage. The robust plants flower freely during spring, summer and fall in full sun. Good for cutting.

Cerastium (Snow in Summer)

***tomentosum** — Low, fast growing silvery-foliaged plant. Produces an abundance of pure white flowers in April. Sun.

Chrysanthemum

maximum (Shasta Daisies)

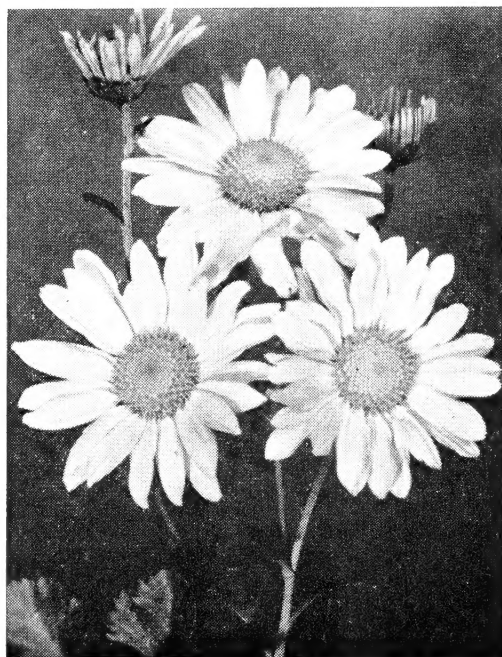
Esther Reed—The perfect companion to Marconi. Lower, more compact growth and pure white double flowers with a crested center. 18 inches. Everblooming.

Chiffon—One of the finest of all the everblooming Shastas. The plants are low and compact, with rich evergreen foliage, making it an excellent border or edging plant. The many rows of white fluted and quilled petals are offset by a bright yellow center. Flowers are held aloft on thin, wiry, 12-inch stems. Blooming continuously, it is a favorite with all who see it.

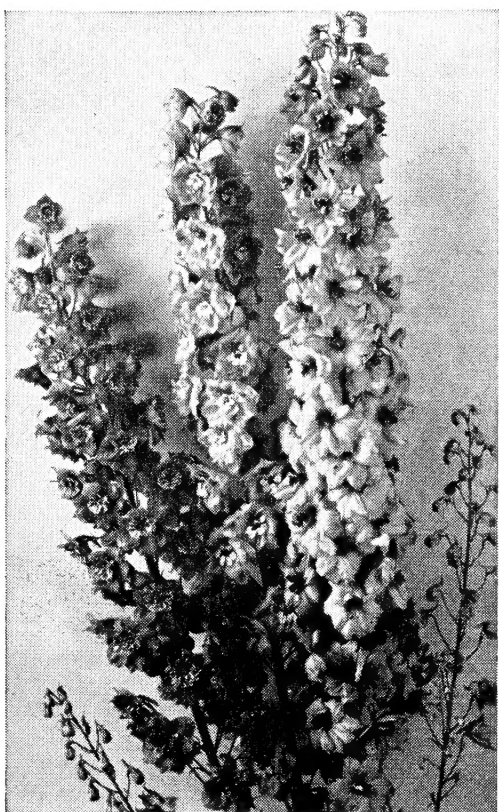
Marconi—The finest large flowered double Shasta. It is practically everblooming with large double snow-white flowers. An excellent cut flower. 3 feet.

Alaska—Tall growing variety with glistening white single flowers. 3 feet.

Special: Any Shasta Daisy—Bare root divisions: Each 20c, 3 for 50c, doz. \$1.75, from November to March.



CHRYSANTHEMUM ASTRID—See Page 6



DELPHINIUM PACIFIC GIANTS

Northland Daisies—The three chrysanthemums listed below represent a new and greatly desirable addition to perennial gardens. Unlike either the Shastas or the regular garden Mums, these varieties require a minimum of care and produce a wealth of bloom. Increasing in beauty from year to year as the plants develop. They require neither dividing, as the Shastas, nor staking and pinching back as do the Mums.

Astrid—Dense, low mound of dark glossy foliage covered in late summer with large yellow centered soft pink blooms. A fine cut flower and most effective in the border. 12 inches.

Clara Curtis—A low spreading plant completely covered from July until frost with silvery pink, daisy-like flowers. They are well-arranged on branched 12-inch stems in such numbers that the plants become small mounds of pink.

Little Bob—A "mum" that blooms all summer. The low growing plants begin to flower in late spring with small mahogany bronze double flowers and continue in bloom all summer. Fine for cutting. 14 inches.

Coreopsis

auriculata nana—A very fine new edging and rockery plant. Has creeping bronzy-green foliage over which float vivid orange-yellow daisies on 8-inch stems from mid-summer to late autumn. Will grow in light shade or full

sun. Well drained moist soil. Keep the dead flowers cut off, for continuous bloom.

lanceolata flora plena, Double Coreopsis—Rich golden yellow double flowers on wiry stems. An abundant source of cut flowers. Should be divided frequently to retain the double flowers. Compact habit. Sun.

Symmetry—NEW. A great improvement in Coreopsis. The habit is always compact and neat. Bright yellow flowers continue throughout the year, making a spot of bright yellow in a sunny location that cannot be equaled. 18 inches.

Corydalis lutea

For shady spots, in the rock garden or as an edging in the camellia garden this plant is a delightful addition. Makes a mound of finely divided gray-green foliage which in spring is covered with clusters of dainty bright yellow flowers.

DELPHINIUM PACIFIC GIANT HYBRIDS

One of Our Specialties

We use seed secured from the originator of these hybrid Delphiniums and do not hesitate to claim them to be the finest obtainable. Offered in seven separate colors, the flowers are 100% double and often 2 inches across. The spikes, when properly fed, will easily reach 6 feet with generous lateral blooms that are effective as cut flowers. Cultural instructions sent with plants.

Special: Plants from 3-inch pots, 20c each, doz. \$2.00. Field grown clumps, 45c each, doz. \$4.50. Not postpaid.

Blue Shades

Summer Skies Series—Light, heavenly blue of a summer sky with white bees representing the fleecy clouds. A color long sought in the large hybrid delphinium. Remarkably uniform in growth, size of bloom and color.

Blue Bird Series—A true blue delphinium of the clearest medium blue with pure white bees to highlight this glorious color. Full petaled double flowers often over 2 inches across set close on tall graceful spikes. Outstanding.

Blue Jay Series—A shade darker blue than Blue Bird with dark brown contrasting bee. Very intense, lively color and particularly attractive when interplanted with pure whites.

Other Shades

Galahad Series—The finest giant white yet developed. Clear white in color with white bees, flowers are large in size, often 3 inches across, and have a glistening heavy appearance.

Guinevere Series—Clear pink-lavender without a touch of blue.

Camelliard Series—Flowers lilac. A vigorous grower producing tall, stately spikes of bloom.

King Arthur Series—Royal purple shades with large white bee. Flowers beautifully formed.

grandiflorum Blue Mirror—One of the most valuable plants introduced in years! Spurless flowers of intense luminous blue. Stems 18 to 24 inches tall and branching bear flowers from late spring to mid-summer. Full sun, light soil and good drainage. A hardy perennial which always sells on sight.

Pink Sensation (Pat. 324)—One of the finest delphiniums and the only true pink one we know of. Dwarfier and smaller flowered than the Pacific Giants, the single flowers start from salmon buff in the bud to salmon pink in newly opened flowers to a lovely rose pink. It grows 3 to 4 feet in height and is fine for cutting. Use in front of other delphiniums. \$1.50 each, 3 for \$4.00.

Dianthus

Of all plants for sunny locations, either in the border, as an edging plant, or in a rock garden, nothing surpasses the Dianthus in quantity of bloom or attractiveness of foliage. No perennial border or rock garden is complete without generous plantings of these spicy, fragrant, practically everblooming flowers. They require a sunny, well-drained location with plenty of lime in the soil. Keep them blooming by removing all dead flowers.

***Sensation**—Our own introduction. Half-dollar size flowers in a rich, rosy pink with a deep red eye. The light gray foliage grows in compact mounds. Grows to a height of 6 inches and is covered for a long period with colorful and showy blooms.

***Evelyn**—An old favorite. Semi-double pink flowers with a deep red eye on 1-foot stems. Very fragrant. Foliage is gray green.

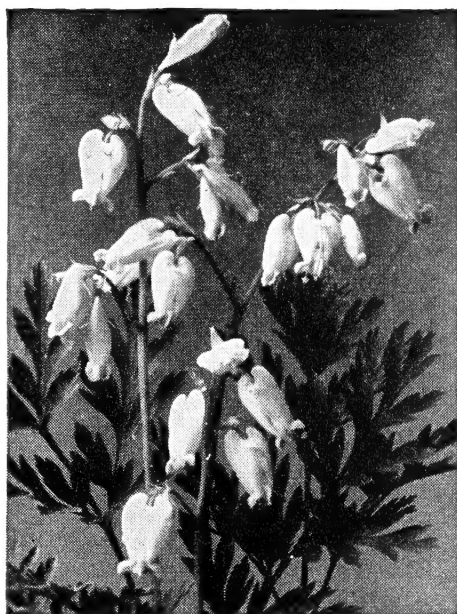
***Loveliness**—Distinct single flowers of delicate mauve with a lacy fringed edging. Unusual spicy fragrance. Foliage is green. Grows to 10 inches.

***Ruth Elaine**—One of the most popular of the taller growing varieties. Smoky red single flowers with a deeper red eye. Grey green foliage. Height 1 foot. Very fragrant.

***Rose Cushion**—A real gem for the rock garden. Low mossy mounds of olive green foliage covered in spring with tiny single pink blooms. This little plant is especially adapted to creeping between rocks and stepping stones.

***Old Spice** (Plant Patent 499)—A choice Dianthus of the old-fashioned Garden Pink type. Neat and cushion-like foliage with rich salmon-pink double flowers on 1-foot stems. Spicy carnation fragrance. A worthwhile introduction and especially suited to border and pathway planting.

***alpinus allwoodi**—One of the choicest rock garden varieties. Comes in a wide range of pink shades all with brilliant eyes. Fragrant. Gray foliage makes 6-inch high mounds.



DICENTRA FORMOSA

***arenarius** ("Grass Pink")—Compact grassy green low clumps with white and pale pink, spicily scented blossoms. Petals deeply fringed.

***deltoides Brilliant**—Prostrate spreading mats of dark green foliage bearing tiny bright rose red flowers. Especially fine for cascading over rocks or in a dry wall.

Dicentra (Bleeding Heart)

spectabilis—The old fashioned Bleeding Heart of the eastern states does well in some locations in California. Long racemes of heart-shaped pink flowers in early spring. Requires a leaf-moldy soil and a shaded, cool location. Clumps 95c each, doz. \$9.50.

Sweetheart—A lovely dwarf plant for shady and moist places. Translucent gray green foliage and pure white pendant hearts. Needs plenty of leafmold in the soil. Each \$1.00, 3 for \$2.75.

***formosa**—An excellent ground cover for the shady garden. Low and spreading, with fern-like foliage and delicate pink, tiny heart-shaped flowers.

Digitalis (Foxglove)

Giant Shirley—Large bell-shaped flowers in shades of white, shell pink, and deep rose, many with crimson dots in the throats. Spikes tall, 4 to 6 feet. Biennial for semi-shade.

Doronicum (Leopard's Bane)

caucasicum—Bright yellow blossoms for shady places. Blooms very early in spring—yellow daisies on 2-foot stems. Requires a cool, moist spot.



HELIANTHEMUMS

Erodium

***chamaedryoides roseum** — A tiny "alpine" plant that flowers practically the whole year in shade or semi-shade. Neatly tufted soft green leaves are covered with delicate pink-veined flowers, one inch high. Fine for edging in shade or to grow around stepping stones or in the rockery.

Eryngium (Sea Holly)

amethystinum—A true blue thistle with amethyst blue stems and bracts, rigid spiny leaves. 3 feet. A good subject for flower arrangements.

Eupatorium (Perennial Ageratum)

coelestinum—A pretty plant with light lavender blue flowers similar to Ageratum. Flowers in late summer and fall. 12 to 14 inches. Sun. A good cut flower and lovely when planted with yellow Chrysanthemums.

Gaillardia (Blanket Flower)

Burgundy—Large wine-red flowers on stiff 2-foot stems. Spreading, sun-loving and drouth resistant plants. Blooms all summer.

Portola Hybrids—Same as above but flowers are yellow with bright red centers.

Sun God—Clear yellow flowers unmarked by any other color. Requires a light, well drained soil and very little water.

Gazania

Art Shades—These improved hybrids of the old fashioned flower bring gorgeous new colors and year-around brightness to the sunny border or parking. 1 foot.

Pink—A silvery pink form of the above with attractive gray-green foliage.

Geranium (Crane's Bill)

pratense—A true perennial Geranium with clear lavender-blue single flowers all summer. Attractive foliage. Sun. 3 feet. Not a Pelargonium.

***sanguineum**—Low spreading form with rosy-red flowers. A continuous bloomer excellent for the rockery.

Gerbera

Hersey Hybrids—More graceful flowers and vigorous in growth, the Hersey Duplex Gerbera is far out in front of the older types. The flowers, often 5 inches across, have two or three layers of petals to give added depth. The color range includes white, yellow, orange, pink and red along with many blendings to give intermediate shades. Ask for cultural leaflet. Bareroot divisions: Each 35c, 3 for \$1.00, Doz. \$3.50.

Double Gerbera—Fully double flowers. We offer these in choice **red** and **orange**.

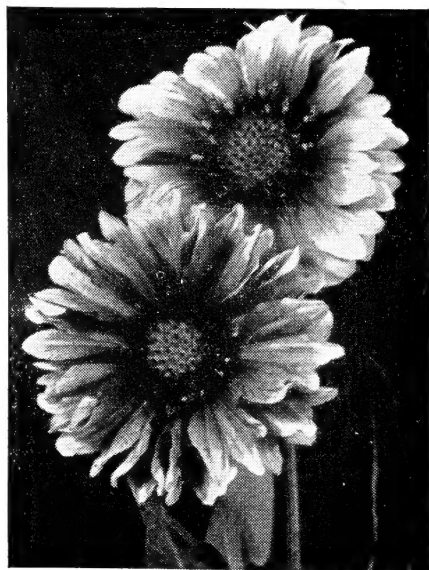
Geum (Avens)

Excellent plants for sun or partial shade. Bright flowers and attractive foliage.

***borisi** — Dwarf bright orange variety, free blooming. A gem for the rockery.

Mrs. Bradshaw—Double red rose-like flowers fine for cutting. 2 feet.

Lady Stratheden—Yellow form of above.



GAILLARDIA PORTOLA HYBRIDS

Gypsophila (Babysbreath)

Bristol Fairy—Masses of feathery panicles of tiny double white flowers on 3 to 4-foot stems. No other plant lends such a mist-like air of lightness to the border. Excellent for cutting. Requires a sunny position and a well drained soil. Grafted plants: Each 75c, 3 for \$2.00; Doz. \$7.50.

***repens Rosy Veil**—New dwarf pink double flowering Babysbreath. Low spreading foliage covered to a height of 1 foot with hundreds of tiny pink flowers.

Helenium (Helen's Flower)

autumnale superbum—Tall strong growing plants 5 feet high. Perennial for full sun. Blooms in the fall with large heads of clear yellow flowers. Should be cut back twice during the summer to keep it bushy.

Riverton Gem—Same as above except the flowers are old gold suffused with terra-cotta red.

Helianthemum (Sun Rose)

***mutabile**—Low spreading evergreen mats covered during the spring with tiny rose-like flowers. Excellent for informal edging or as a ground cover in full sun.

Separate colors:

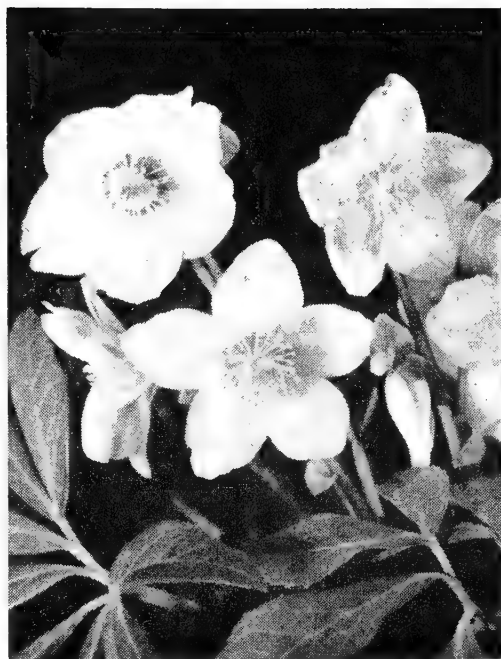
Pink	Apricot	White
Double Red	Orange	Double Yellow

Helianthus (Perennial Sunflower)

angustifolia—Tall, 6 to 7 feet, pyramidal in shape and completely covered in late summer and fall with clear bright yellow single flowers. One of the showiest and most reliable of perennials for California. Excellent cut flower. Should be given plenty of space and full sun.



HEUCHERA, CORAL BELLS



HELLEBORUS NIGER (Christmas Rose)

Heliopsis

scabra incomparabilis—Flowers resemble large golden yellow Zinnias with the added advantage of being perennial. Blooms all summer long in full sun. 2 to 3 feet. A good cut flower.

Helleborus niger (Christmas Rose)

One of the most interesting winter flowering perennials. The rich green foliage and pale green to white flowers on 1-foot stems are welcome in winter. Plant in a moist, well drained soil enriched with well rotted manure and leave undisturbed. Each \$1.00, 3 for \$2.85.

orientalis (Lenten Rose)—Flowers like above but in various shades pale green to mahogany. Each \$1.00, 3 for \$2.85.

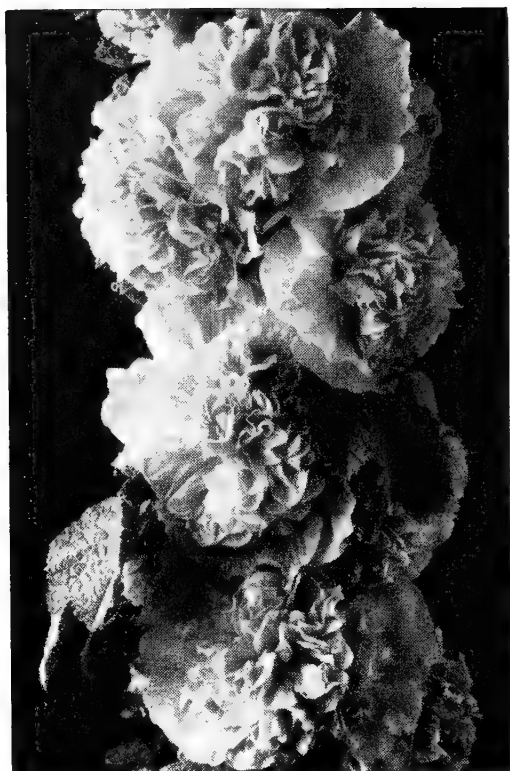
Hemerocallis (Daylilies)

An extremely hardy member of the lily family with tall grass-like foliage and yellow, orange and bronze flowers, many delightfully fragrant. Graceful and stately plants for either sun or partial shade.

Kwanso (fl. pl.)—Double orange and bronze flowers. Strong grower.

Leonian Hybrids—3 to 5 feet. A fine strain of hybrid day lilies coming in many colors from burnt orange through flaming orange red, some with amazing tints of pastel, old rose and maroon. All are pleasingly fragrant.

The Gem—A sturdy evergreen variety. Blooms continuously with medium-size yellow blossoms. 3 feet.



DOUBLE HOLLYHOCK

***Heuchera** (Coral Bells)

Lovely nodding bells on slender stems 1 foot high. Foliage neat and compact. Perfect for edging in shade or part shade or as a clump in the shaded border or rockery. A fine cut flower for arrangements and dainty bouquets.

Pluie de Feu—Bright coral red and very free flowering.

Rosamundi—Strong growing with soft pink flowers. 18 inches.

Sanguineum—Coral shades.

Hollyhocks (*Althea rosea*)

Against the sunny garden wall or a farm style fence nothing can compare with fine double Hollyhocks for color or stateliness. The flowers are excellent for corsages or they may be floated in a dish of water. All doubles in shades of white, yellow, apricot, Newport pink, rose, scarlet and maroon.

Hypericum

***rhodopeum**—A very interesting rock garden or low border plant. Tiny silvery gray leaves and large golden yellow flowers filled with feathery gold anthers.

Perennials

Flowering plants that bloom year after year form the finishing touch to your garden. Unlike annuals, they come in many varied forms and colors. For permanent beauty plant perennials.

Perennials need other plants to accompany them for garden pictures. We maintain a complete Nursery Service which includes:

- **Roses**—A complete selection of the latest and finest kinds in all colors and types.
- **Gladiolus** and other summer bulbs such as Dahlias, Tuberose, Tuberous Begonias, etc.
- **Fall Bulbs for Spring Color**—A complete selection of popular Daffodils, Narcissi, Tulips, Iris, Hyacinths, etc., for brilliant bloom in spring.
- **Shrubs and Trees** — The backbone of the landscape. All kinds and types for all kinds of planting. Our stock is complete and includes many specialty items such as Camellias and Fuchsias.

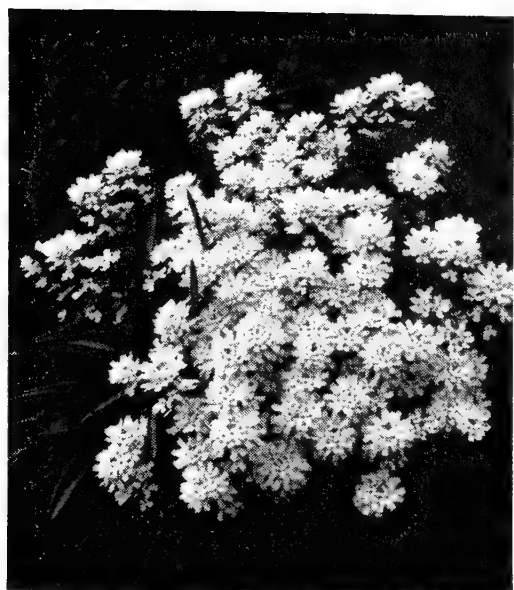
Visitors invited or write when you want Top Quality Plants for best results.

VALLEYHEART *Gardens*

JOHN C. TAPPEINER

4610 Van Nuys Blvd.

SHERMAN OAKS, Calif.



HARDY CANDYTUFT (See Iberis)

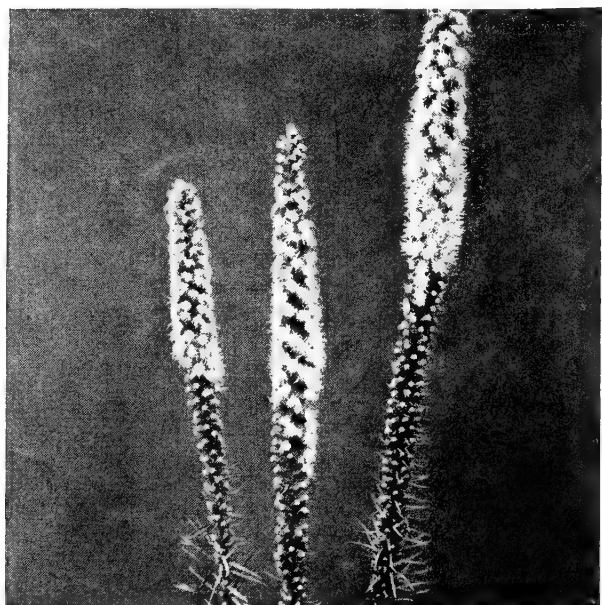
Iberis (Candytuft)

***sempervirens**—Compact, neat little evergreen bushes completely covered in early spring with snow-white flowers. One of the finest permanent edging plants for sunny walks or borders. Requires a well drained soil.

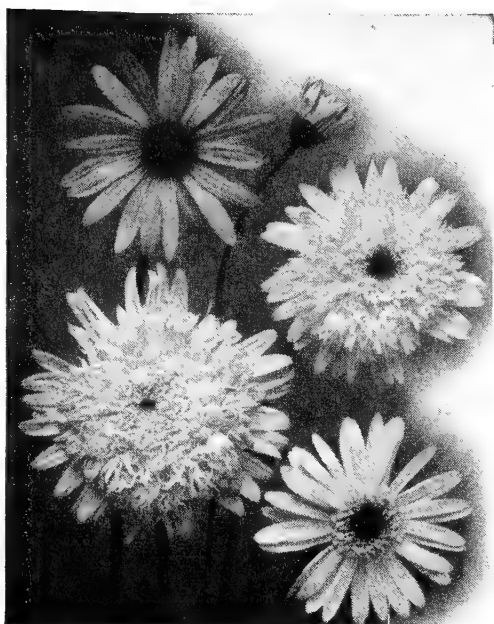
Snowflake—A new variety with large flowers and foliage. Low spreading habit.

Iris

Bearded Types—Essential to the flower garden, this perennial, so showy and so much admired, offers an endless assortment of colors and forms that it is impractical to list all of them here. We will have a limited number of varieties available at the nursery and are able to supply practically any variety in commerce at the current prices. Please inquire.



LIATRIS



PYRETHRUM

Iris kaempferi (Japanese Iris)—Delightfully different, this iris is growing in popularity. The delicately formed flowers have rich and unusual coloring and bloom later than the Bearded Iris. They require a moist soil and do better in partial shade. Nice along pools.

Liatris (Gayfeather)

pycnostachya—An odd, yet beautiful, tall growing perennial for sun. Narrow grass-like leaves forming clumps from which arise tall spikes of lavender-purple flowers 5 feet tall. Long lasting, and excellent as a cut flower. Must have good drainage.

Linum (Flax)

***flavum**—Bright yellow flowers in spring and summer. Low, 1 foot, spreading plants. Sun with good drainage.

narbonense—Forms a clump of blue-gray grass-like foliage covered for many months with azure blue flowers. 18 inches. Sun.

Lychnis (Catchfly)

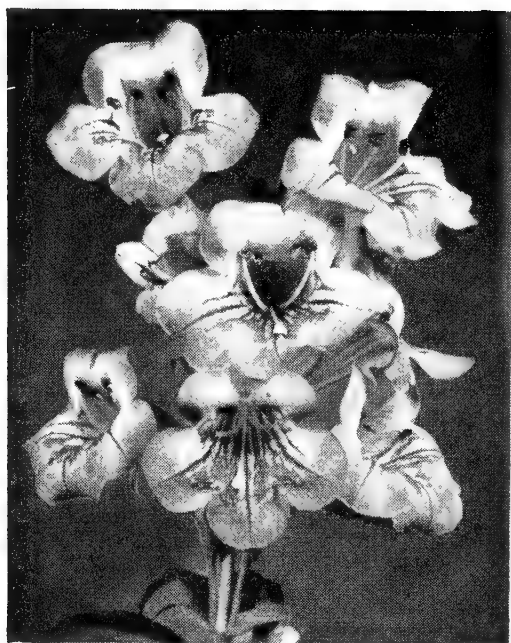
chalconica—Heads of vivid scarlet flowers in spring and summer. 2 feet. Sun.

***viscaria fl. pl.**—Low grassy foliage and double pink blooms on wiry stems. 1 foot. Sun or partial shade.

Matricaria (Feverfew)

Double White—Ball shaped flowers blooming in great quantity above chrysanthemum-like foliage. A popular summer filler for cut flowers. Sun. 2 feet.

Ball's Yellow—Double yellow flowers on low 1 foot compact plants. A grand little perennial.



PENSTEMON

Moraea

bicolor—Resembles Iris in both foliage and flower but the dark evergreen foliage and continuous habit of blooming make it better suited to border and landscape planting. Flowers creamy white with brown spots at base of petals.

Nepeta (Catmint)

***mussini**—Silver gray foliage and low spikes of lavender bloom. A strong robust ground cover for sunny dry slopes or informal edging. Blooms nearly all year round.

Oenothera

mexicana (Mexican Primrose)—Fast spreading plant with silvery pink, single flowers all summer. Requires control to keep the plants within bounds.

Penstemon

Erect growing, 3-foot spikes of bell-shaped flowers from May until fall. One of the sturdiest and finest flowering perennials for California gardens.

Apple Blossom—Very large soft pink and white flowers.

Elinor—Extremely large bell of a bright rose-pink. Vigorous grower.

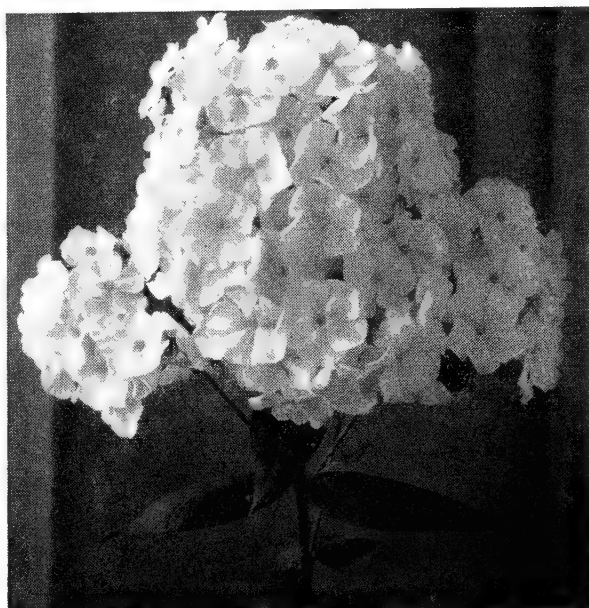
Flamingo—Bright red. The most free flowering of all Penstemons.

Garnet—Small flowers on huge showy plants. Garnet red and very striking.
Any above, cutting grown: Each 65c, 3 for \$1.75; Doz. \$5.50.

Sensation Hybrids—Mixed colors; in pink, rose, red, lavender and purple—many with white throats.

barbatus Pink Beauty—One of the prettiest perennials in the garden. Produces masses of small tubular flowers in clear shell pink. Makes an excellent cut flower.

***heterophylla Blue Gem**—Low growing native variety with small intense blue flowers covering the plant. Requires very good drainage and full sun.



PHLOX

(Perennial Phlox)

paniculata—The longest blooming and most colorful perennials for sun or partial shade. One of our specialties! We believe that nothing surpasses perennial Phlox in range of color, durability, length of bloom and ease of cultivation. Add to the above an exquisite fragrance and one can understand why year after year Phlox ever increases in popularity.

The varieties listed below represent the best of the newer colors along with the most reliable of the older varieties that can be obtained.

Count von Zeppelin—White with red eye.

Firebrand—Rich red.

Flora J. Reidy—Pure white.

King Arthur—Violet with light eye.

Leo Schlageter—Brilliant scarlet.

Orange Queen—Bright orange.

Painted Lady—Blush pink, carmine eye.

Rosita—Rose pink.

Salmon Beauty—Salmon pink with white eye.

Widar—Lavender with white eye.

Special—Any of above: Bareroot, Each 35c, 3 for \$1.00. Dec. to March only.

***subulata rosea**—A wonderful plant for the rockery or as an edging in semi-shade. The effect of an established clump is a mossy dark green carpet which in spring is covered with hundreds of tiny pink flowers. Should be used more freely in the garden.

Valleyheart Quality

Perennials

Orders received by mail are promptly filled with our high quality stock for finer gardening



PLATYCODON

Platycodon (Balloon Flower)

grandiflora—Broad blue bell-shaped flowers that before they open resemble tiny balloons. Flowers during the summer in sun or part shade. 3 feet.

mariesi—Dwarf variety with large deep violet-blue flowers. 2 feet.

Shell Pink—New. Delicate soft pink flowers.

Plumbago

(*Ceratostigma plumbaginoides*)

larpentae—One of the most desirable border and rockery plants. Dwarf spreading habit; covered with brilliant blue flowers from early summer to late fall when the foliage turns a bright red. 8 inches. Sun or shade.

Potentilla

roxana—A very attractive low-growing perennial for shade. Strawberry-like deep green foliage and single deep rose flowers.

Primula

***auricula**—A real rockery gem. Large rosettes of pale green foliage from which spring heads of primrose flowers in shades of deepest reds, purple, yellow, with attractive contrasting centers. Velvety texture and delicate fragrance. Requires a gravelly soil to which lime has been added.



POLYANTHUS PRIMROSES

Polyanthus (English Primrose)

Primula Polyanthus—The finest perennial primrose for the shady garden. Blooms in early spring with large heads of flowers in many bright shades including yellow, cream, orange, buff, mauve, pink, bronze, crimson and dark red. No shady spot is complete without a grouping of colorful primulas. 9 inches.

Special: From 4-in. pots, Each 35c, 3 for \$1.00.

Blue Shades—Flowers a delightful shade of rich blue. Each 50c, 3 for \$1.25.

Pyrethrum (Painted Daisy)

Showy flowers in all shades except blue and yellow, long-stemmed, 18 inches above the attractive finely cut foliage. Extremely long lasting as a cut flower. Sun.

Florence Shadley—Exceptionally large, fully double flowers in delicate shell pink. One of the finest double pyrethrums.

Ranunculus (Buttercup)

acris—An excellent ground cover for moist, shady places. Attractive dark green foliage and bright yellow cup-shaped flowers. Ever-green.

Rehmannia

angulata—Large masses of gloxinia-like flowers, 2 inches long, of delicate lavender, on graceful, slender stems. For shade or partial shade. A delightful, long blooming perennial for California gardens.

Rudbeckia (Coneflower)

Golden Glow—Huge masses of bright yellow double dahlia-like flowers on 6-foot plants. Summer. A very strong growing perennial and excellent for cutting.

hirta hybrids—Similar to the Brown-eyed Susan with a black, round center and many-



SCABIOSA CAUCASICA

rayed flowers in colors from bright yellow to deep bronze. Full sun. 2 feet. Good as a cut flower.

maxima—A striking and novel flower. Single row of bright yellow petals above which extends a tall brownish cone—resembling a Mexican sombrero. Tall, to 7 feet, with thick gray-green foliage. Excellent for arrangements and cutting.

purpurea — Giant Purple Coneflower. Rosy purple flowers with a long brown cone. Very attractive in the border and as a cut flower. 4 feet. Sun.

Saponaria

***ocymoides splendens**—Pretty prostrate 9-inch border or rockery plant. Bears great quantities of rosy-pink tubular flowers just above the foliage. Late spring. Sun.

Saxifraga

cordifolia—Thick leathery rounded leaves of a deep green color from which spring masses of bright pink flowers in early winter. Excellent and tough, for massing in difficult, shady spots. 1 foot. Shade and some moisture.

Scabosia (Pincushion Flower)

caucasica Isaac House Hybrids—Soft shades of lavender-blue. Flowers 2 inches and more across on stiff 2 to 3-foot stems. Requires sun and not too much water. Resents being disturbed. Fine as a cut flower.

columbaria—Of easiest culture and of more spreading habit than the above. Flowers rosy-lavender, in great abundance in late spring and summer.

Silene (Campion)

***maritima** — Compact masses of blue-green foliage with white tubular flowers often tinted with pink. May and June. 2 to 3 inches high. Sun and good drainage.

Statice (Sea Lavender)

***dumosa**—Dwarf compact statice with attractive foliage and stiff upright heads composed of masses of tiny lavender-white blooms. Height 10 inches. Sun.

latifolia—Immense heads of tiny lavender-blue flowers on 2-foot stems above the flat narrow leathery foliage. Gives a light and airy effect in the border. Excellent as a cut flower. Sun.

Stachys

lanata—A novel little perennial grown for its unusual foliage which resembles nothing more than soft gray green rabbit ears. 8 inches. Sun.

Stokesia (Stokes Aster)

cyanea coerulea — A beautiful and unusual perennial. The huge aster-like flowers in soft lavender-blue cover the plant in early summer. Deep green foliage. 1 foot high. Requires sun and moisture.

Thalictrum (Meadow Rue)

dipterocarpum — Elegant, finely divided Maidenhair Fern-like foliage above which flower feathery clusters of lilac-mauve blooms with bright lemon yellow anthers and stamens. One of the finest perennials for shade. 4 feet high. Both foliage and flowers are excellent for cutting. Requires shade and moisture.

Thymus (Thyme)

***serpyllum album** — Dwarf growing, almost prostrate, with dark green fragrant foliage completely covered in spring with tiny white flowers. Very useful in sun among stepping stones, as an edging plant, or in the rockery.

serpyllum lanuginosus (Woolly Thyme) — Makes a flat ground hugging mat of gray woolly leaves. An excellent ground cover.

Russian species—An excellent variety with very sweet smelling foliage and tiny lavender flowers. A stronger grower and a trifle taller than the above. 1 inch.

Trachelium

coeruleum — Excellent bushy perennial for shady places. Grows 1 to 2 feet tall and produces large flat clusters of blue-violet flowers.

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Tradescantia (Spiderwort)

Improved varieties of an old favorite for the shady or semi-shady garden. Broad blade, grassy foliage, from which spring huge clusters of orchid-like flowers with soft feathery centers. One of the easiest grown and least demanding of all perennials for shade. 2 feet. Blooms continuously from early spring on.

James Stratton—Rich deep blue flowers in abundance.

Pauline—Cattleya-mauve with golden anthers and stamens.

Purple Dome—Brilliant purple flowers with a distinct sheen to the petals.

Tritoma (Red Hot Poker)

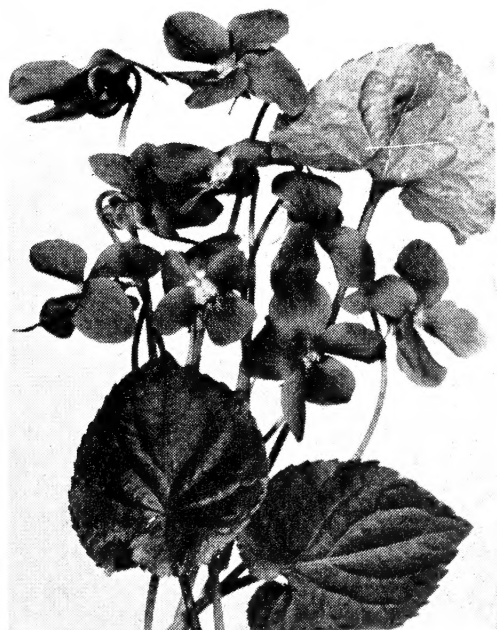
Pfitzeri—Long, narrow grassy foliage from which grow tall 4 to 5 foot spikes of brilliant orange and red tubular flowers. Blooms from June on. Excellent as an accent plant or as a cut flower where large material can be used. Sun and plenty of space to develop. Each 65c, 3 for \$1.85, Doz. \$5.50.

Primrose Beauty—Stately spikes of primrose yellow flowers. Each 65c, 3 for \$1.85, Doz. \$5.50.

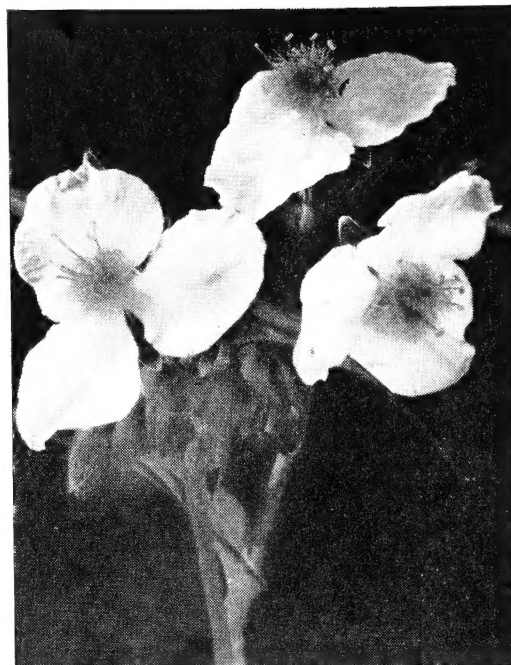
Dwarf Hybrids—Low, 2 foot, more compact growth and with miniature spikes of flowers in softer pastel shades. This is better to use in the general perennial planting. Each 65c, 3 for \$1.85, Doz. \$5.50.

Tunica (Coat Flower)

***saxifraga**—A slender graceful perennial with almost hair-like stems covered all summer with babysbreath-like pink flowers. Excellent for rockeries or edging in sunny places.



VIOLET ROYAL ROBE



TRADESCANTIA PAULINE

Verbascum (Mullein)

***phoeniceum**—Foliage lays practically flat on the ground and from the center spring lovely spikes 18 inches high. Flowers in dainty pastel shades, late spring and summer. Many colors, such as browns, tans, creams and off shades rarely seen in flowers. Requires sun and a well-drained soil. Should be allowed to reseed to form a multi-colored colony.

Veronica (Speedwell)

Blue Spire—Beautiful blue spikes all summer long above neat, compact leathery foliage. 2 feet. Sun.

***incana**—Low spreading gray foliage with 3-inch spikes of purple flowers in spring. An effective combination for edging or in the sunny rockery.

***rupestris**—Thick mats of glossy green foliage covered in late spring with dainty spikes of bright blue flowers. A fine ground cover plant for sun or semi-shade.

Violets

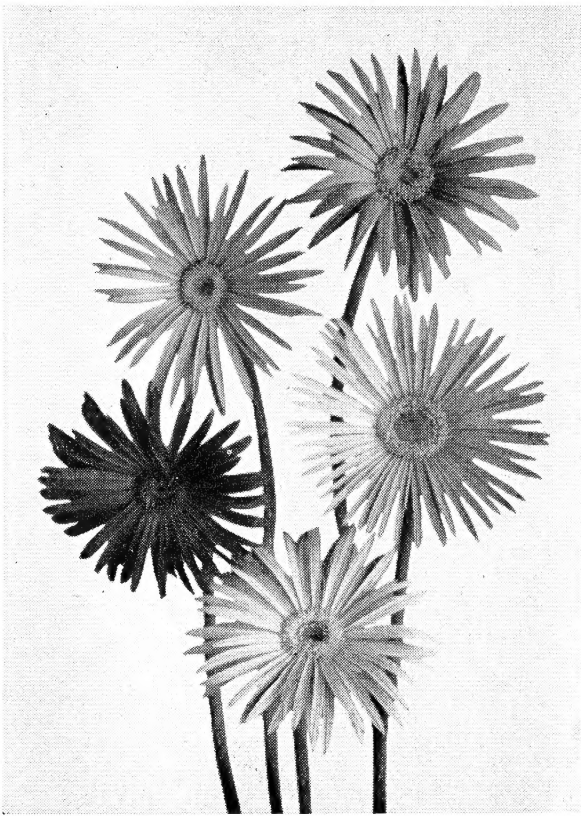
Viola odorata—Easiest to grow of all perennial violets and one of the best plants for low edging, in shady or partially sunny exposures where they will provide quantities of dainty violets for picking.

Special: Divisions, Each 20c, 3 for 50c, Doz. \$1.75. From November to March.

alba—Flowers pure white. Very dainty form.

rosina—Lovely rose colored flowers.

Royal Robe—Free flowering new variety with violet flowers.



GERBERA

Gerbera Hersey Hybrids

We are pleased to offer this strain of Gerberas which we consider to be the finest single type available. Very large flowers with 2 to 3 layers of petals. See page 8.

Thalictrum dipterocarpum

One of the finest tall (4 ft.) perennials for shady places. Finely divided foliage like bluish Maidenhair Fern supports airy sprays of lilac-mauve flowers. See page 14.



THALICTRUM DIPTEROCARPUM